FIRMAN HENDIKA



Graphic designer and art director in Bandung, Indonesia. Matchday graphics, jerseys and visual identities for tournaments, clubs and brands across Asia.

42 projects / **27** brands and teams / **7+** years, since 2019



I’M FIRMAN HENDIKA, BASED IN BANDUNG, INDONESIA

A graphic designer and art director with over seven years of experience, passionate about sport, music, and purposeful visual communication.

As Co-Founder & Art Director at Karya Mulia Abadi, I lead creative direction across sports and other industries. My practice spans branding, campaign visuals, digital content, apparel, and team leadership.

An International Relations graduate of Universitas Padjadjaran, I have also published research on football supporter culture in a national scientific journal.

7+
Years of experience

42
Featured projects

27
Brands and teams

WHAT CAN I DO FOR YOU?

GRAPHIC DESIGN

With over seven years of experience, I create bold sports graphics, social media content, key visuals, and event branding for audiences in Indonesia and internationally. My work combines creative direction with a consistent visual identity, from a single matchday poster to an entire tournament.

JERSEY DESIGN

I design jerseys for football, basketball, and esports, collaborating with professional teams and apparel brands. Each design combines distinctive patterns and careful attention to detail, reflecting the identity of the team and the energy of the sport.

FONT DESIGN

Custom sports typography is a distinctive part of my work. I craft lettering and typefaces for teams and apparel brands, building a recognisable visual identity for kits, championships, and wider brand applications.

WORKED WITH

Brands, teams and organizations I have worked for and collaborated with.

AFC	EA Sports FIFA Mobile	ASEAN United FC	Harley-Davidson Indonesia	Pertamina GP of Indonesia	MyTelkomsel	Link Hong Kong Open	Women's China Open	EVOS Esports
Bigetron Esports	PSM Makassar	Pertamina Mandalika SAG Team	Oneprix	Faster Football	Soccer7s Series	Bolalob	Box2Box	Backheel Media
Garudayaksa Football Academy	Pro Baller	Indonesia Sports Broadcast Services	Article 33 Indonesia	Wakalahmu	Javajava Digital	Yudhaka	Sae Warrior	Adhoc Apparel

WORK EXPERIENCE

Yayasan Suara Sains Terbuka
Graphic Designer Coordinator
Feb 2026 to present

Karya Mulia Abadi
Co-Founder & Art Director
Jan 2025 to present

Backheel Media
Graphic Designer
Dec 2023 to present

Box2Box Media Network
Lead Graphic Designer
Aug 2020 to present

Yayasan Warga Berdaya Untuk Kemanusiaan
Graphic Designer Coordinator
Apr 2022 to Feb 2026

Bigetron Esports
Freelance Apparel Designer
Apr 2022 to Dec 2025

Pro Baller
Creative Lead
Feb 2023 to Dec 2024

EVOS Esports
Freelance Apparel Designer
Dec 2020 to Dec 2021

Bolalob Indonesia
Graphic Designer
Jan 2020 to Sep 2021

Javaja.va
Graphic Designer
Mar 2019 to Dec 2020

BEYOND THE WORK

Education

Universitas Padjadjaran

Bachelor of International Relations

2016 to 2020, GPA 3.58/4.00

Publication

Globalisasi Hooliganisme terhadap Suporter Sepak Bola di Indonesia

Jurnal Hubungan Internasional, Tahun XIII, No. 1, January to June 2020 (Sinta 2)

Tools and strengths

Adobe Photoshop, Illustrator, Premiere Pro, InDesign, Lightroom, Ms Office, and Google Slides.

Creativity, organization, adaptability, critical thinking, and team leadership.

Selected achievements

Top 20, Garuda Jersey Design Competition 2020: Road to Ultra Milk Garuda Jersey Exhibition, held by PSSI.

Top 10, PPSM Kits Concept Competition 2020, held by Magelang Football Kits.

Committee experience

Head of Media Division, West Java Diplomacy Fair 2019

Head of Media & Information Division, Global Youth Competition 2018

Design & Photography Division, Padjadjaran Model United Nations 2018 & 2019

SELECTED WORK

01 **Shopee Cup 2026/27** New
Football, 2026–27

02 **LINK Hong Kong Open 2026** New
Golf, 2026

03 **ASEAN Hyundai Cup 2026** New
Football, 2026

04 **Singapore FC at Soccer7sSeries 2026** New
Football, 2026

05 **Shopee Cup 2025/26**
Football, 2025–26

06 **The Hong Kong Open 2025**
Golf, 2025

07 **Women's China Open 2025**
Golf, 2025

08 **Soccer7sSeries**
Football, 2025

09 **ASEAN U-23 Mandiri Cup 2025**
Football, 2025

10 **ASEAN Women's MSIG Serenity Cup 2025**
Football, 2025

11 **AFC Champions League Elite**
Football, 2024

12 **AFC Champions League Two**
Football, 2024

13 **FIFA World Cup Qualification (AFC)**
Football, 2024

14 **Indonesia Motorprix Championship**
Motorsport, 2024

15 **AFC Champions League**
Football, 2023–24

16 **AFC Cup**
Football, 2023–24

17 **AFC Asian Cup 2023**
Football, 2023

18 **Pertamina Mandalika SAG Team**
Motorsport, 2023

19 **Pertamina Grand Prix of Indonesia 2023**
Motorsport, 2023

20 **Box2Box Football**
Football, 2020–25

21 **Box Out Indonesia**
Basketball, 2020–24

SELECTED WORK

22 **PSM Makassar Championship Celebration**
Football, 2023

23 **Indonesian Harley Fest 2025**
Motorsport, 2024

24 **Bolalob Badminton**
Badminton, 2020–21

25 **Tokyo 2020 Olympics — Badminton**
Badminton, 2020

26 **Bolalob Basket**
Basketball, 2020–21

27 **Tokyo 2020 Olympics — Basketball**
Basketball, 2020

28 **LaporSehat & LaporIklim**
Campaign, 2022–26

29 **Bootcamp LaporIklim**
Campaign, 2025

30 **Jajanan Aci Baci**
Brand, 2024

31 **MyTelkomsel**
Brand, 2023

32 **Fourtwnty — Heliotropisme**
Music, 2019

33 **HeyFest! Bekasi 2020**
Music, 2020

34 **Bigetron Esports Jersey 2023**
Apparel, 2022

35 **Bigetron Esports Q1 Jersey 2024**
Apparel, 2023

36 **BTR Valiant Q2 Jersey 2024**
Apparel, 2024

37 **Bigetron Esports Jersey 2025**
Apparel, 2025

38 **EVOS Esports Jersey 2021**
Apparel, 2021

39 **EVOS Thunder IBL Inauguration Jersey**
Apparel, 2022

40 **Adhoc Apparel Teamwear**
Apparel, 2021

41 **Triple Overtime Thriller**
Apparel, 2021–25

42 **Personal Project**
Personal, Ongoing

01 New 2026

SHOPEE CUP 2026/27

Returning for a second season on the ASEAN Club Championship (Shopee Cup) with Backheel Media, I design the matchday content that follows Southeast Asia's leading clubs through the 2026/27 campaign. The work centres on matchday posters, built in both 4:5 and 9:16 so each one sits properly in the feed and in stories, alongside recurring series such as Hyundai Moves of the Week.

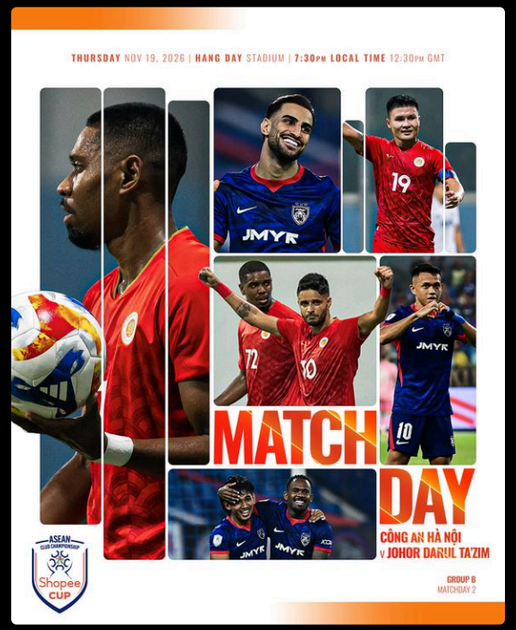
Every poster adapts the tournament's orange identity to the two clubs involved, bringing in their players, colours, and crests while keeping the competition instantly recognisable from one matchday to the next.

Year	2026–27
Role	Graphic Designer
Client	Backheel Media













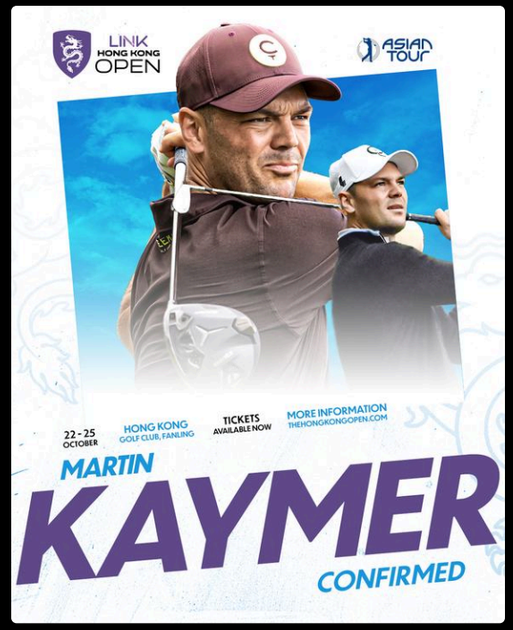
02 New 2026

LINK HONG KONG OPEN 2026

For the LINK Hong Kong Open 2026, an Asian Tour event played at Hong Kong Golf Club in Fanling, I worked with Backheel Media as the graphic designer handling the tournament's social media in two languages: Chinese and English.

Player confirmations, daily schedules, tee times, featured groups, and the champion's graphic all had to work in both languages. I built layouts flexible enough to carry Chinese and Latin typography side by side without losing the tournament's purple and white identity, and kept the two versions consistent throughout tournament week.

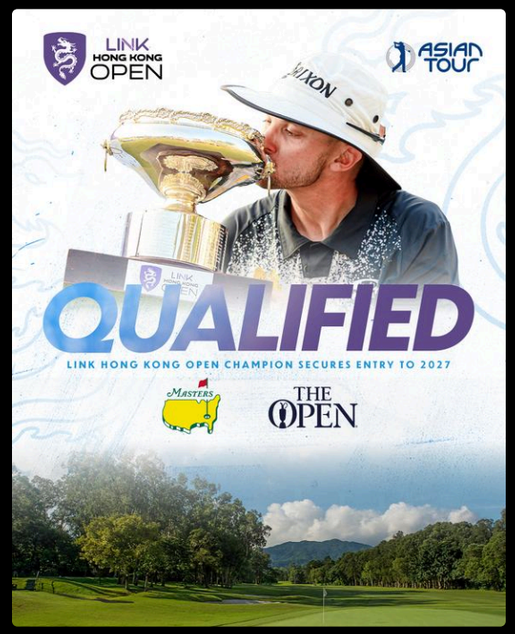
Year	2026
Role	Graphic Designer
Client	Backheel Media













03

New 2026

ASEAN HYUNDAI CUP 2026

As a Graphic Designer with Backheel Media for the ASEAN Hyundai Cup 2026, I created social media visuals for Southeast Asia's national team championship, in an edition that marked 30 years of the competition.

My work followed the tournament through to the final: matchday and semi-final posters, Matchday Cam thumbnails, fan vote graphics revisiting the competition's history, and award visuals for the Best Goalkeeper and Rising Star. Throughout, I kept the blue tournament identity consistent while giving each national team's players and colours room to stand out.

Year	2026
Role	Graphic Designer
Client	Backheel Media













04 New 2026

SINGAPORE FC AT SOCCER7SSERIES 2026

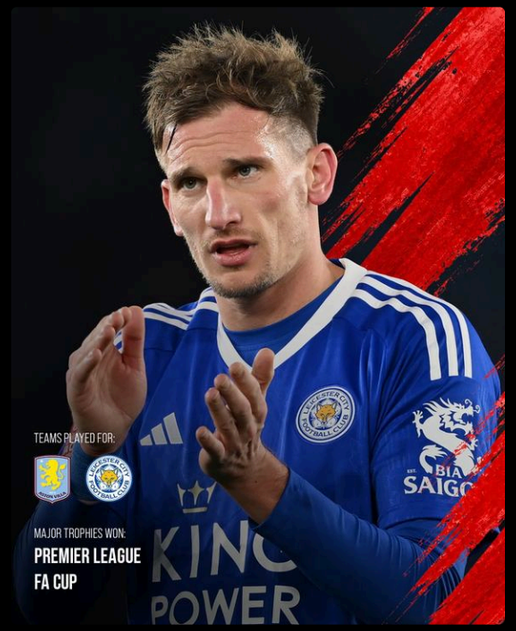
When Singapore FC travelled to Hong Kong for Soccer7sSeries 2026, I worked with Backheel Media as the club's graphic designer for the tournament.

I designed the content that told the team's story across the weekend: star player announcements, fixture lists, player profiles, and top scorer graphics. A red, white, and black system with brushstroke textures, drawn from the club's crest and kit, tied every post together and gave the side a bold presence on social media.











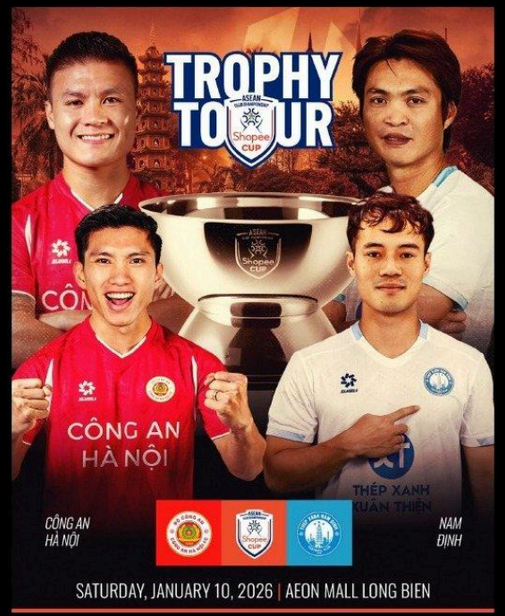
Year	2026
Role	Graphic Designer
Client	Backheel Media

05

SHOPEE CUP 2025/26

As a Graphic Designer for the 2025–26 ASEAN Club Championship (Shopee Cup), I develop creative visuals that capture the excitement of top-tier Southeast Asian club football. My role involves designing event branding, promotional campaigns, and matchday graphics that engage fans and partners across the region. Collaborating with organizers and media teams, I maintain a consistent visual identity that reflects the professionalism, energy, and competitive spirit of ASEAN football on an international stage.

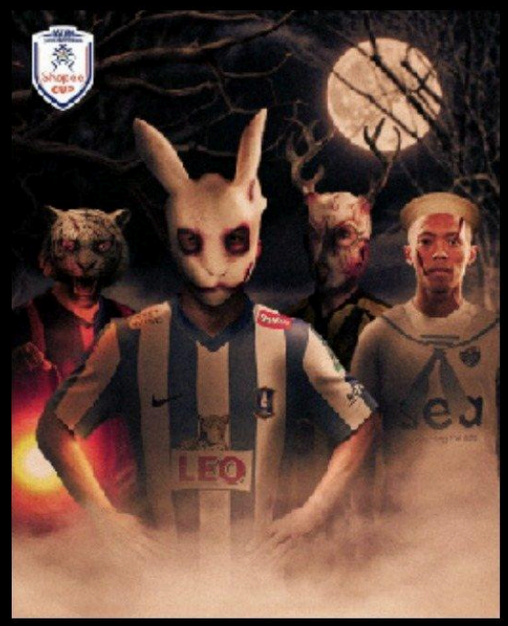












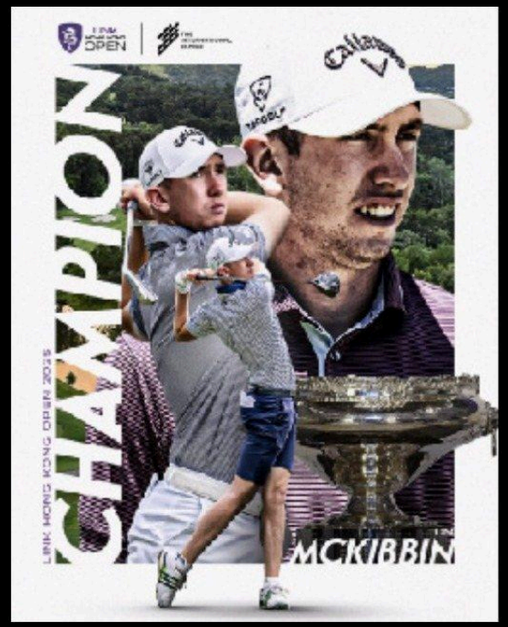
Year	2025–26
Role	Graphic Designer
Client	Backheel Media

06

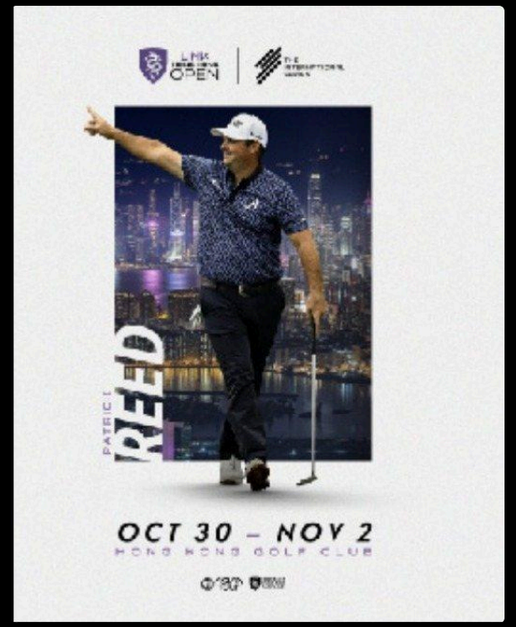
THE HONG KONG OPEN 2025

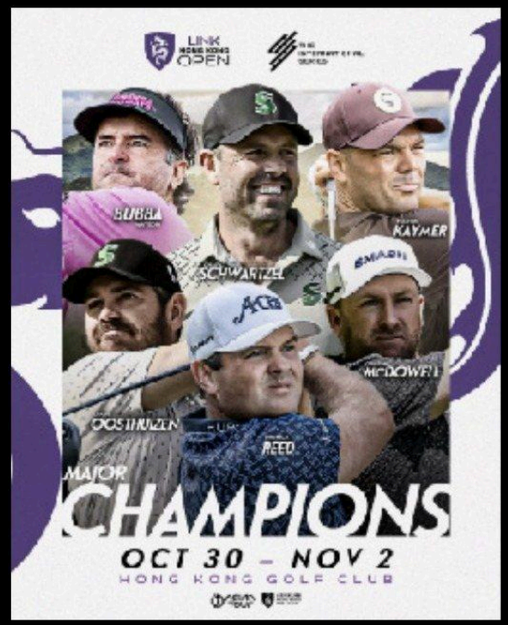
Working on behalf of Backheel Media, I served as a Graphic Designer for the 2025 Hong Kong Open, which is a historic Asian Tour event and part of the prestigious International Series. My primary responsibility was to maintain design consistency across all key visuals in accordance with the strategic vision provided by the Creative Director. By strictly adhering to established brand guidelines, I developed a wide range of assets including event branding, promotional campaigns, and matchday graphics. My work ensured that every deliverable upheld the professional standards and elite prestige of the Hong Kong Golf Club while effectively engaging a global audience.

Year	2025
Role	Graphic Designer
Client	Backheel Media

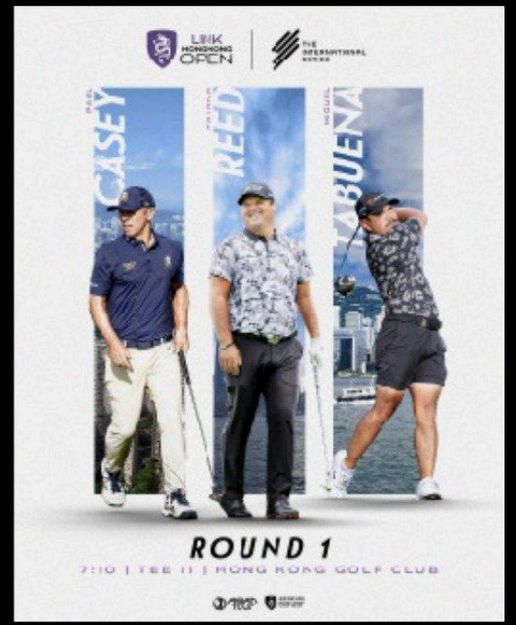












07

WOMEN'S CHINA OPEN 2025

As a Graphic Designer representing Backheel Media, I contributed to the visual identity of the 2025 Women's China Open, the national championship of China sanctioned by the China LPGA Tour. Working under the guidance of the Creative Director, I was responsible for maintaining design consistency across all key visuals while specifically developing graphics for event promotion, round-by-round results, and individual player highlights. My role involved translating real-time tournament data into engaging visuals at the Enhance Anting Golf Club, ensuring that every asset upheld the professional standards of the tour. By adhering to strict brand guidelines, I helped deliver a cohesive and high-energy visual narrative that kept a global audience informed and connected to the competition.

Year	2025
Role	Graphic Designer
Client	Backheel Media







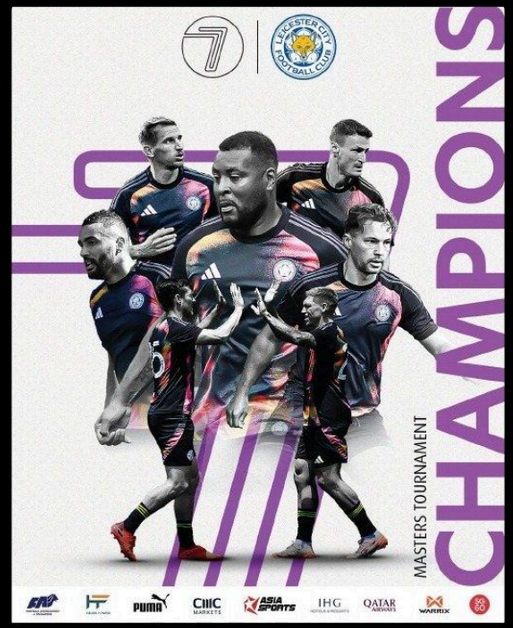


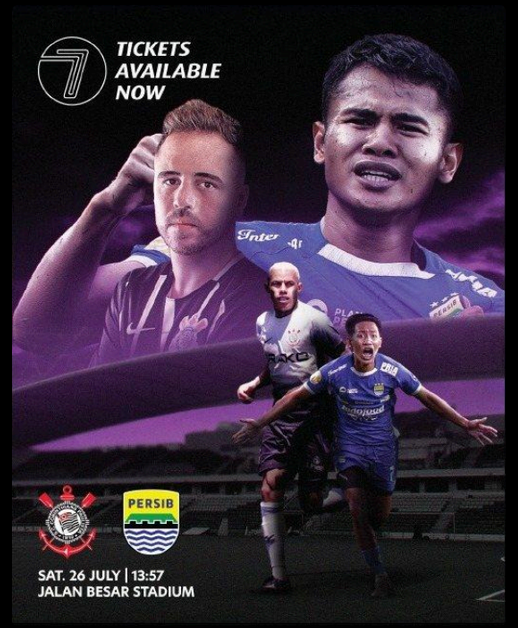


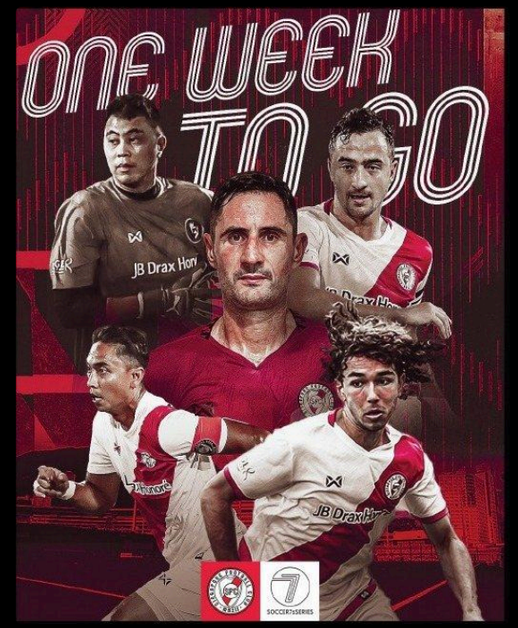


08
SOCCER7SSERIES

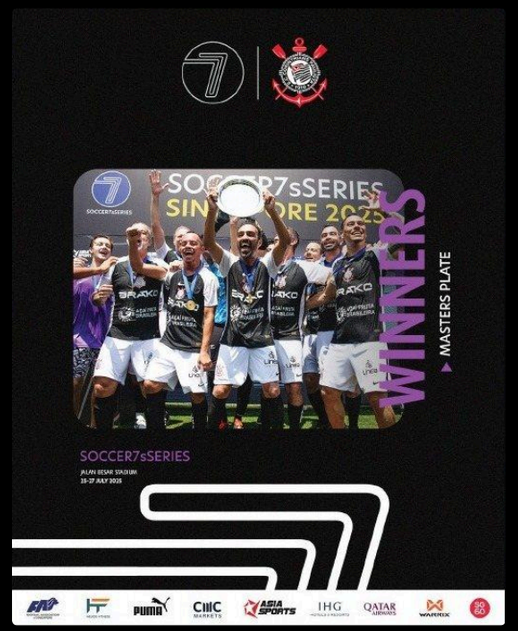
As a Graphic Designer for Backheel Media, I executed the visual identity for the inaugural Soccer7sSeries at Jalan Besar Stadium. Following the guidance of the Creative Director, I maintained design consistency across 95 matches in the Men's, Women's, and Masters categories. I specifically developed high-impact graphics for event promotion, round-by-round results, and player highlights. By adhering to established key visuals, I ensured a professional and cohesive brand presence that captured the fast-paced energy of this international 7-a-side tournament.

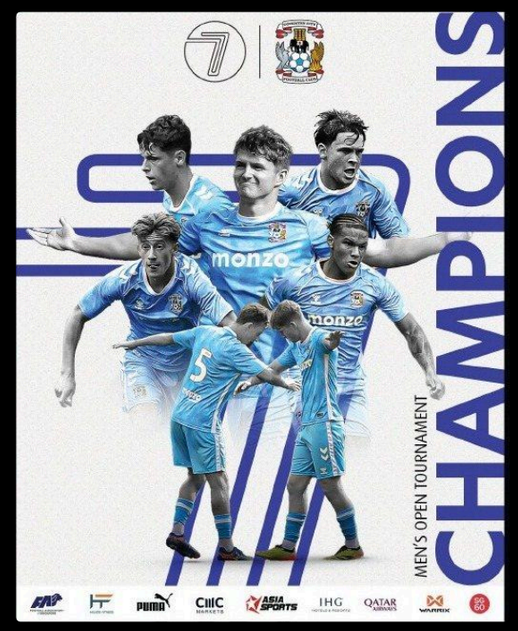












Year	2025
Role	Graphic Designer
Client	Backheel Media

09

ASEAN U-23 MANDIRI CUP 2025

As a Graphic Designer for the ASEAN U-23 Mandiri Cup™ 2025, I am responsible for developing creative visuals that highlight the spirit of Southeast Asian football. My work includes designing social media graphics, matchday assets, event branding, and promotional materials that engage fans and partners across the region. By collaborating with the organizing committee and media teams, I ensure all designs maintain consistency, professionalism, and excitement, helping to elevate the tournament's image and connect with audiences throughout ASEAN.

Year	2025
Role	Graphic Designer
Client	Backheel Media













10

ASEAN WOMEN'S MSIG SERENITY CUP 2025

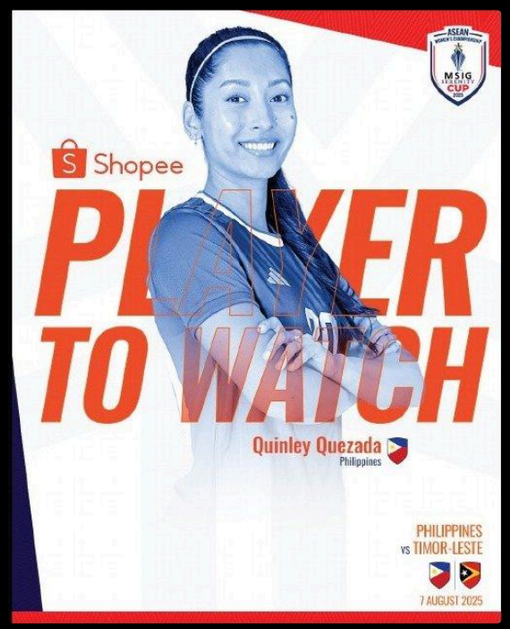
As a Graphic Designer for the 2025 ASEAN Women’s MSIG Serenity Cup, I create impactful visual assets that celebrate women’s football and promote the tournament across multiple platforms. My responsibilities include designing event branding, digital and print materials, social media graphics, and matchday content that capture the energy and prestige of the competition. By working closely with organizers and media partners, I ensure a consistent and professional visual identity that engages fans, highlights athletes, and strengthens the tournament’s presence across ASEAN.

Year	2025
Role	Graphic Designer
Client	Backheel Media













11

AFC CHAMPIONS LEAGUE ELITE

I design the Match Predictor graphics for the 2024 AFC Champions League Elite, bringing excitement to fans through the website and social media. This interactive feature lets fans predict match outcomes and engage with the tournament in a new way.

I also create designs for Fantasy Football, a brand-new AFC feature exclusive to ACL Elite. This allows fans to build their dream team each matchday, adding a new layer of engagement to the competition.

Both Match Predictor and Fantasy Football make their debut this season, with Match Predictor also set to roll out in ACL Two!

Year	2024
Role	Graphic Designer
Client	Backheel Media















12

AFC CHAMPIONS LEAGUE TWO

I designed the Match Predictor graphics for the 2024 AFC Champions League Two, helping fans engage with the tournament through the website and social media. This is the first season of AFC Champions League Two, replacing the AFC Cup after 20 years. It features a new format with 32 teams in the group stage.

The Match Predictor is a new feature debuting in this tournament, allowing fans to predict match results. It will also be introduced in AFC Champions League Elite. My graphics bring this feature to life, making the experience more exciting for football fans.

Year	2024
Role	Graphic Designer
Client	Backheel Media









13

FIFA WORLD CUP QUALIFICATION (AFC)

I design the Match Predictor graphics for the 2026 FIFA World Cup Asian Qualifiers, creating engaging visuals for fans on the website and social media. This feature allows fans to predict match results and feel more connected to the tournament. It is AFC's first-ever Match Predictor, making its debut in this competition before expanding to ACL Elite and ACL Two. Through my designs, I help bring the excitement of the qualifiers to a wider audience, enhancing the overall fan experience.

Year	2024
Role	Graphic Designer
Client	Backheel Media













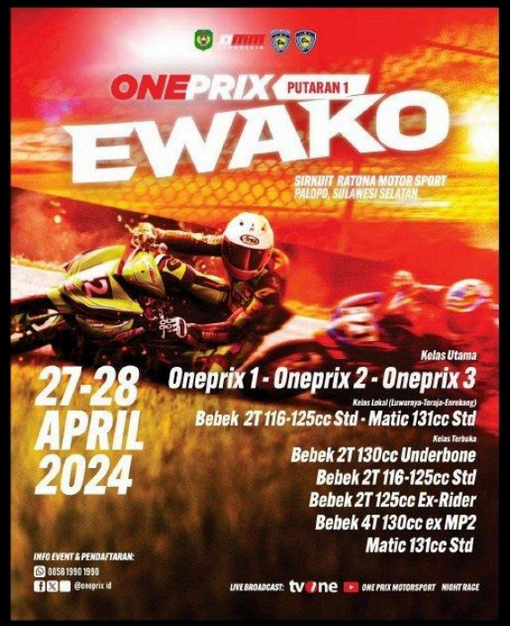
14

INDONESIA MOTORPRIX CHAMPIONSHIP

One Prix is a top motorcycle racing championship in Indonesia, organized by Oneprix Motorsport Management (OMM) and the Indonesian Motor Association (IMI). It is a major platform for the country's best riders, especially in the underbone (bebek) category, and is broadcast on national TV.

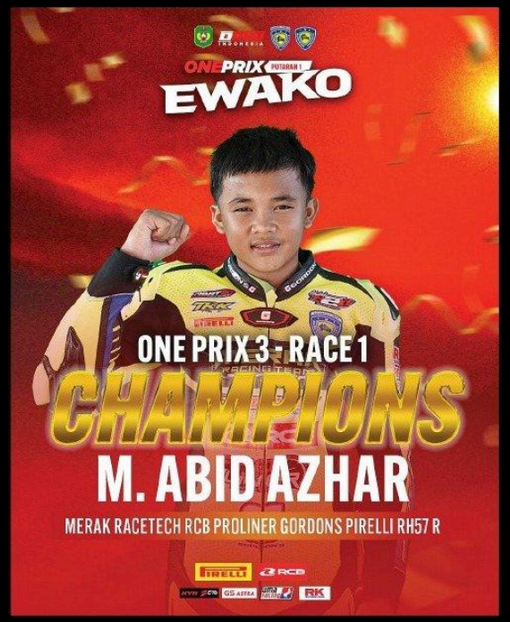
In 2024, I had the opportunity to design posters for each race and create exciting graphics for practice results, qualifying, and race outcomes—bringing the energy of One Prix to life through visual design.

Year	2024
Role	Art Director
Client	One Prix Motorsport Management













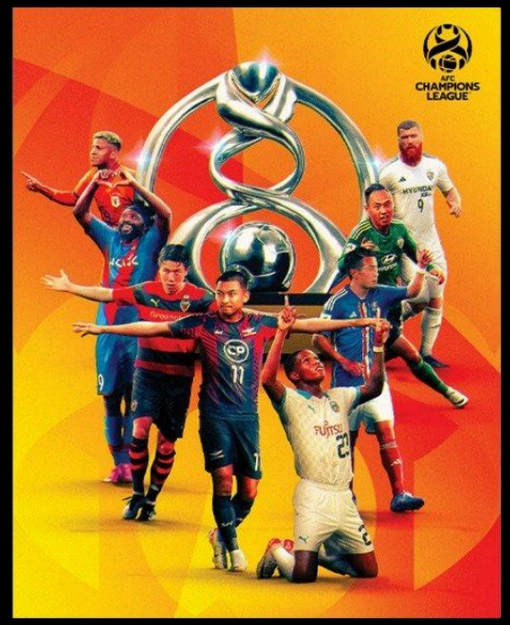
15

AFC CHAMPIONS LEAGUE

The 2023–24 AFC Champions League was the last season under this name before a rebrand. It introduced a new schedule, bigger squads, and more foreign players. The winner earned spots in major international tournaments.

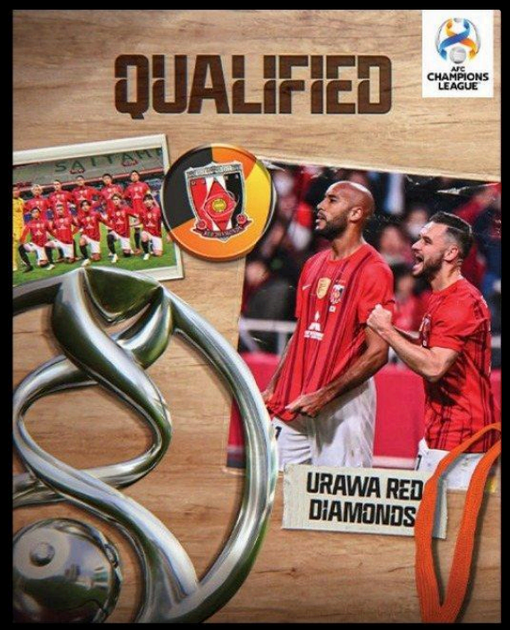
I was responsible for designing pre-match graphics, tournament fact visuals, and a range of other engaging graphics for the 2023–24 AFC Champions League East Region. My work contributed to enhancing the visual storytelling of the tournament, ensuring fans stayed informed and excited throughout the competition.

Year	2023–24
Role	Graphic Designer
Client	Backheel Media

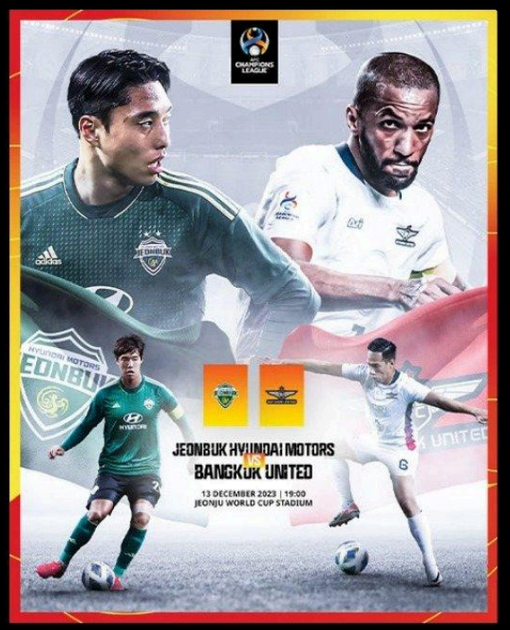












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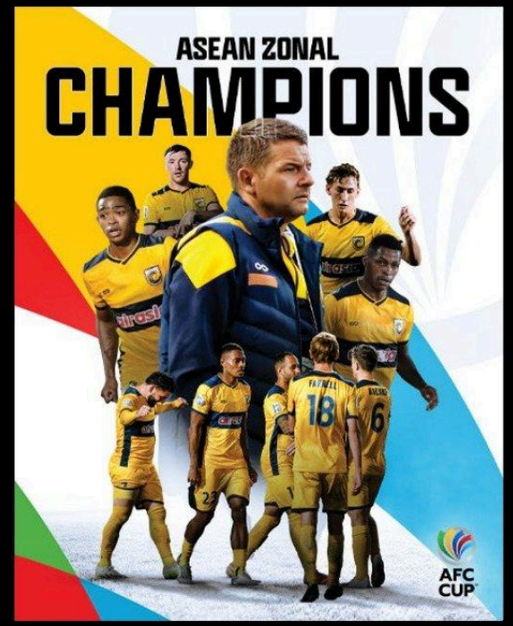
AFC CUP

The 2023–24 AFC Cup was the last edition before becoming AFC Champions League Two. It followed an autumn-to-spring schedule. Al-Seeb could not defend their title as they qualified for the AFC Champions League playoffs. Central Coast Mariners won their first AFC Cup, making Australia the first country to have winners in both AFC club tournaments.

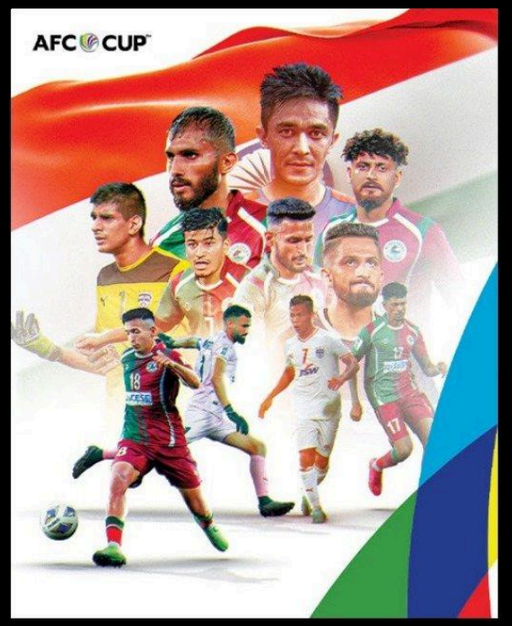
I designed pre-match graphics, tournament fact visuals, and other engaging content for the 2023–24 AFC Cup. My work helped improve the tournament's digital presence, giving fans visually exciting content throughout the competition.













Year	2023–24
Role	Graphic Designer
Client	Backheel Media

17

AFC ASIAN CUP 2023

The 2023 AFC Asian Cup was originally planned for China but moved to Qatar due to COVID-19 policies. Qatar, the defending champion, became the first country to host the tournament three times. To avoid extreme heat and fit Qatar's Gold Cup schedule, the event took place from January 10 to February 12, 2024.

For this project, I created exciting visuals for the AFC Asian Cup 2023. From building pre-event hype to capturing live tournament action, I designed engaging graphics for trivia, matchday highlights, and real-time match results, making every moment visually striking.













Year	2023
Role	Graphic Designer
Client	Backheel Media

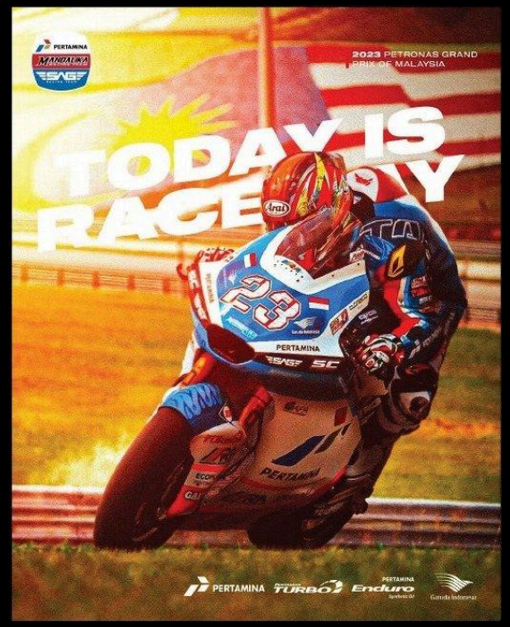
18

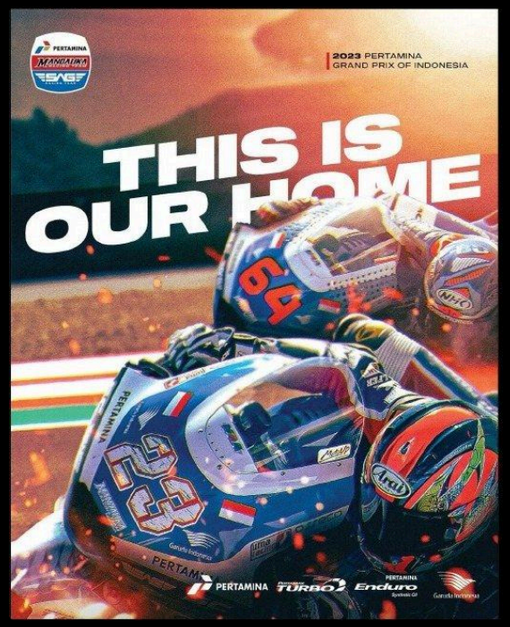
PERTAMINA MANDALIKA SAG TEAM

I had the opportunity to design social media graphics for the Pertamina Mandalika Racing Team during the 2022-2023 Moto2 season. I was also responsible for creating various visual assets for their IndonesiaGP series.

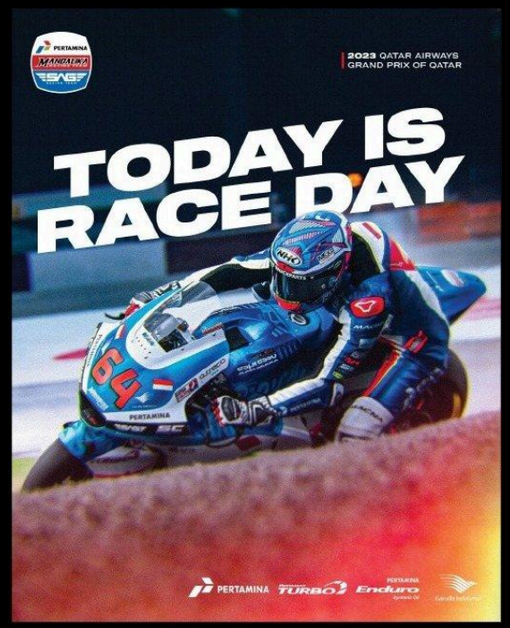
As the Art Director, I developed the Key Visual (KV) used by the team throughout the season, ensuring it matched their brand colors. I designed pre-race posters and dynamic visuals for practice results, qualification standings, and final race results. My work not only provided key race information but also captured the excitement and energy of the competition. Additionally, I created visual assets for the team's offline events.

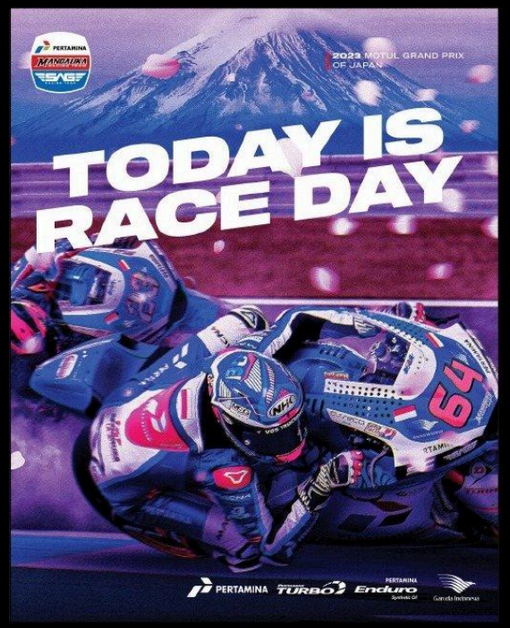
Year	2023
Role	Art Director
Client	Pro Baller

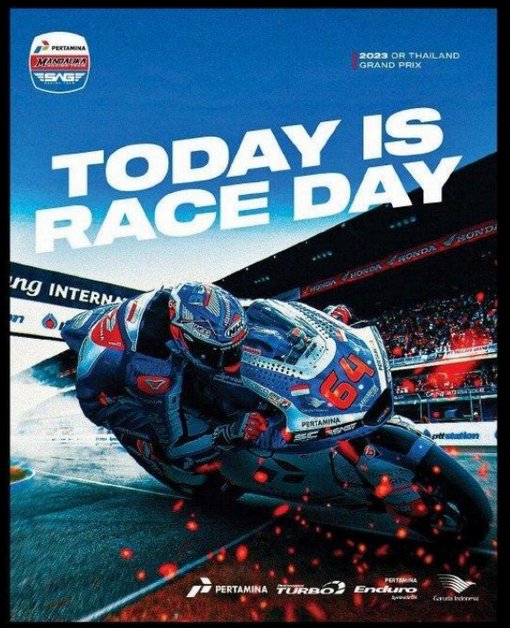










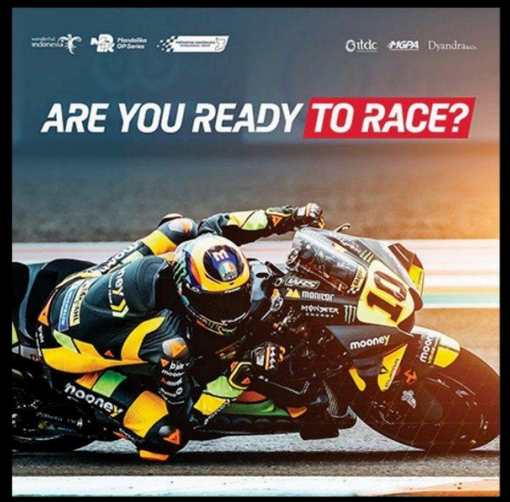


19

PERTAMINA GRAND PRIX OF INDONESIA 2023

For the 2023 Indonesian Motorcycle Grand Prix at Mandalika, I played a key role as the Creative Lead. My job was to develop and adapt the Key Visual (KV) to match the event's dynamic atmosphere.

Starting from the pre-event stage, I created pre-race graphics, event fact visuals, and other engaging content for the Pertamina Grand Prix of Indonesia. My work helped bring the event to life, keeping fans informed and excited throughout the race weekend.













Year	2023
Role	Creative Lead
Client	Pro Baller

20

BOX2BOX FOOTBALL

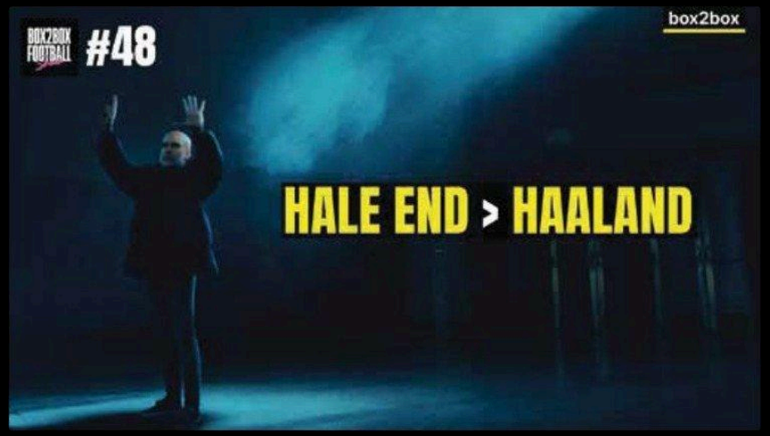
At Box2Box Indonesia, I take on the role of Art Director, managing the visual identity for various podcasts, including Box2Box Football—Southeast Asia's top football podcast hosted by Dex Glenniza, Rossi Finza, Tio Utomo, and Jerry Arvino.

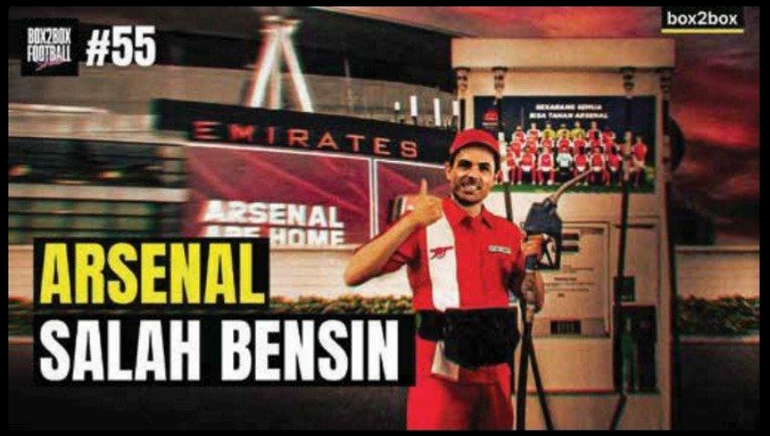
I am responsible for creating the Key Visuals (KV) that define the podcast's overall look and feel. I also design thumbnails for each episode, ensuring a strong and consistent brand identity across all platforms.

Year	2020–25
Role	Art Director
Client	Box2Box Indonesia













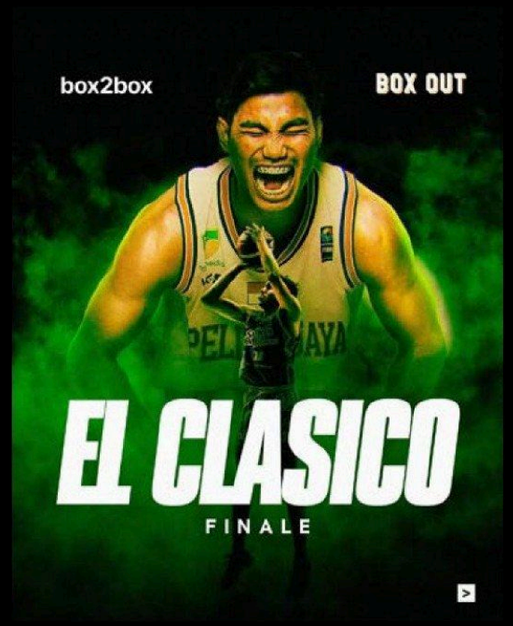
21

BOX OUT INDONESIA

At Box2Box Indonesia, I work as an Art Director, handling the visual identity for various podcasts, including Box Out Indonesia. This is Indonesia's top basketball podcast, covering both local and international basketball. It features some of the best basketball podcasters in the country, such as Ranaditya Alief, Jerry Arvino, Abindra Soemali, Paul Palele, Ammar Gill, and Muthia Wirosastro.

My main responsibility is to create the Key Visuals (KV) that shape the podcast's overall look and feel. These visuals are used across different platforms to maintain a strong and consistent brand identity.

Year	2020–24
Role	Art Director
Client	Box2Box Indonesia













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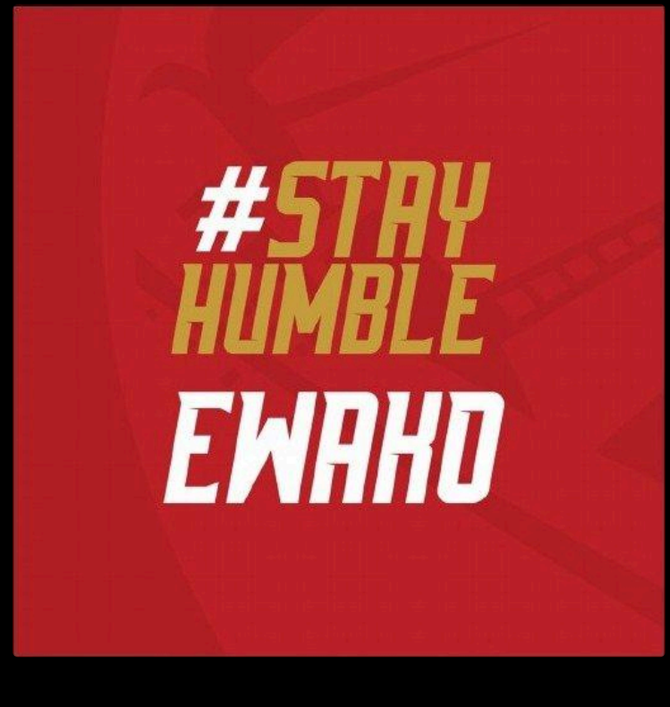
PSM MAKASSAR CHAMPIONSHIP CELEBRATION

After 23 years, PSM Makassar won the 2022/23 Liga 1 Indonesia title. I had the honor of art directing the championship parade, shaping its visual identity.

I led the design of the official championship logo, custom typeface, and bold graphics for parade materials, including visuals for the team's victory procession. Every detail reflected the club's legacy and the passion of its fans.

This project was more than design, it was about celebrating history and uniting a city in triumph.







Year	2023
Role	Art Director
Client	PSM Makassar

23

INDONESIAN HARLEY FEST 2025

I had the opportunity to design social media content for Indonesian Harley Fest 2025, which took place in Bali. As a graphic designer, I was responsible for creating engaging and visually striking graphics to capture public attention and generate excitement for the event. My goal was to ensure the visuals reflected the energy and spirit of the festival, making it more appealing to the audience.









Year	2024
Role	Graphic Designer
Client	Harley-Davidson Indonesia

24

BOLALOB BADMINTON

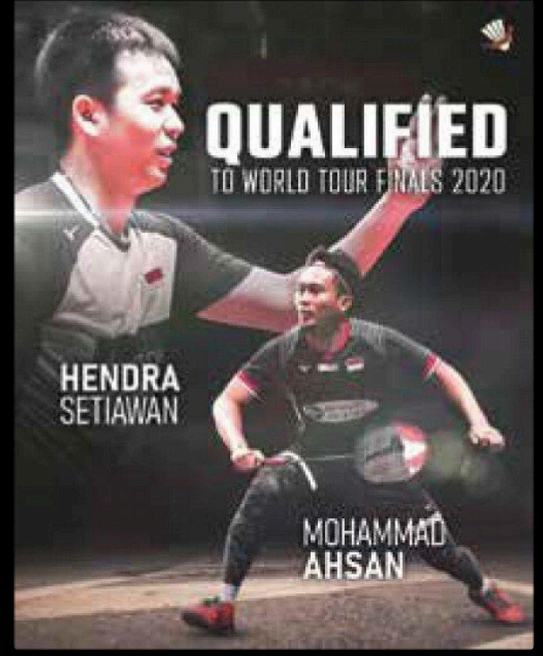
During my time at Bolalob Indonesia, I worked as a graphic designer for Bolalob Badminton. My main role was to create engaging graphics for badminton match updates, including the Indonesian Open, matches featuring the Indonesian national team, and various BWF tournaments. Through this role, I developed strong skills in designing sports-related visuals and delivering real-time updates for badminton fans.

Year	2020–21
Role	Graphic Designer
Client	Bolalob Indonesia





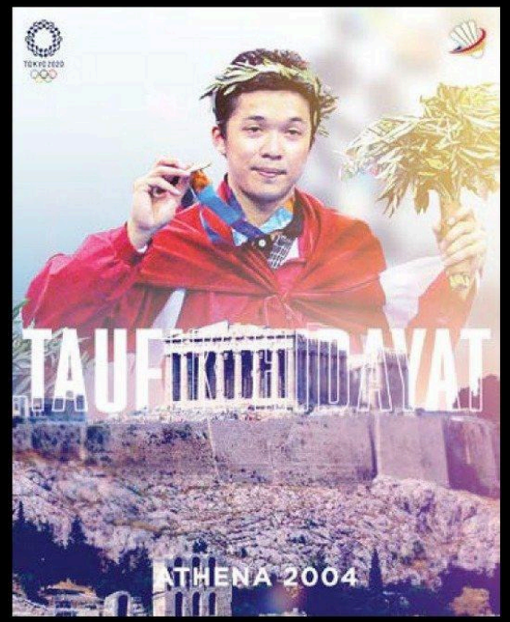


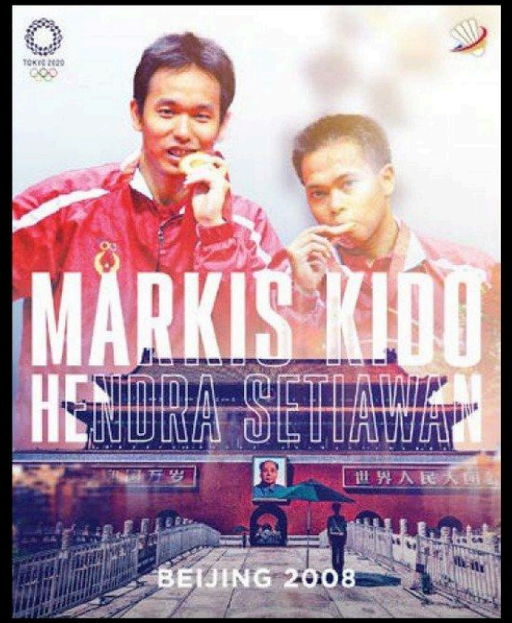


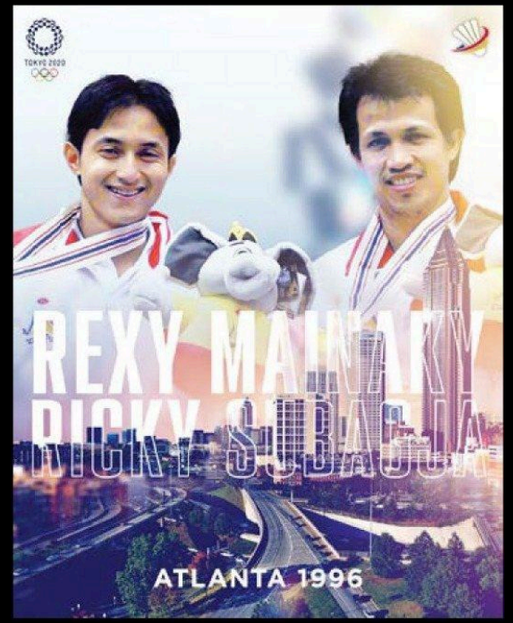
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TOKYO 2020 OLYMPICS — BADMINTON

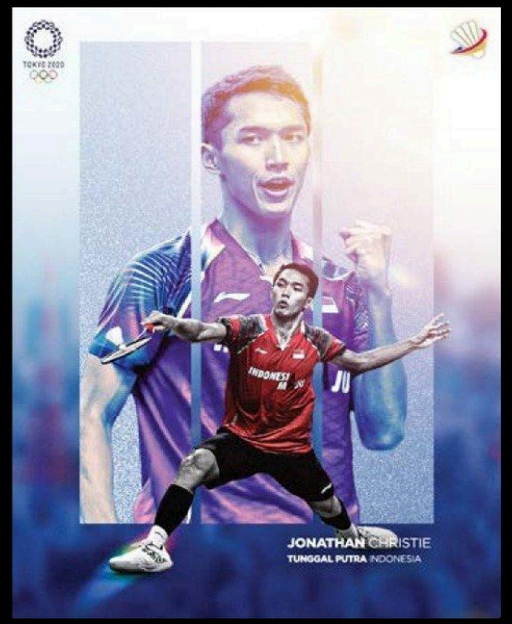
In 2020, I was responsible for designing the coverage of the Tokyo 2020 Summer Olympics badminton event with Bolalob Indonesia. My work included creating infographics about the athletes competing in the tournament, highlighting Indonesian champions from past Olympics, and presenting match results in a clear and engaging way. Through this project, I aimed to deliver informative and visually appealing content for sports fans.













Year	2020
Role	Graphic Designer
Client	Bolalob Indonesia

26

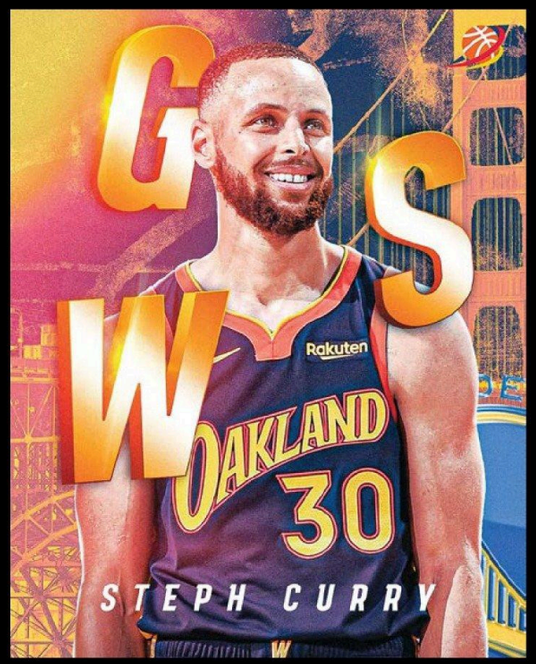
BOLALOB BASKET

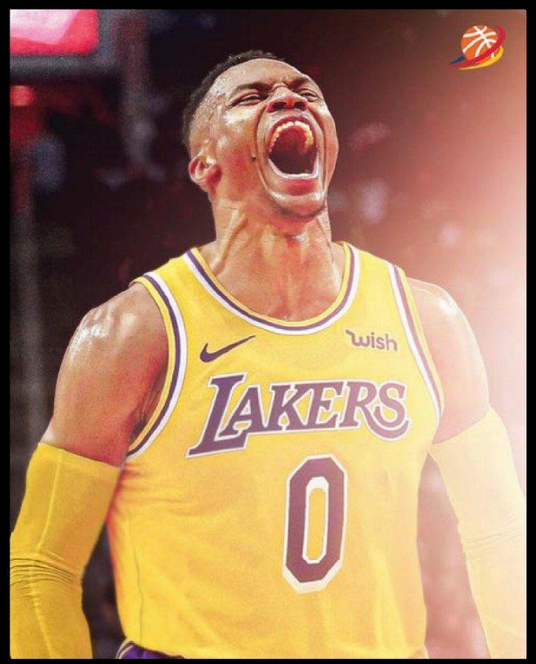
I managed the visual content for Bolalob Basket to engage the national basketball community. Reporting to the Social Media Manager, I maintained design consistency across all digital assets, including match results, player statistics, and event highlights. By adhering to established brand guidelines, I delivered professional and dynamic graphics that effectively communicated the latest news from both local and international basketball.

Year	2020–21
Role	Graphic Designer
Client	Bolalob Indonesia









27

TOKYO 2020 OLYMPICS — BASKETBALL

In 2020, I was in charge of designing coverage for the Tokyo 2020 Summer Olympics basketball event with Bolalob Indonesia. My work included creating infographics that highlighted the event's progress, key match facts, final results, and the champions. Through these designs, I helped deliver clear and engaging visuals that made it easier for audiences to follow the tournament.

Year	2020
Role	Graphic Designer
Client	Bolalob Indonesia









28

LAPORSEHAT & LAPORIKLIM

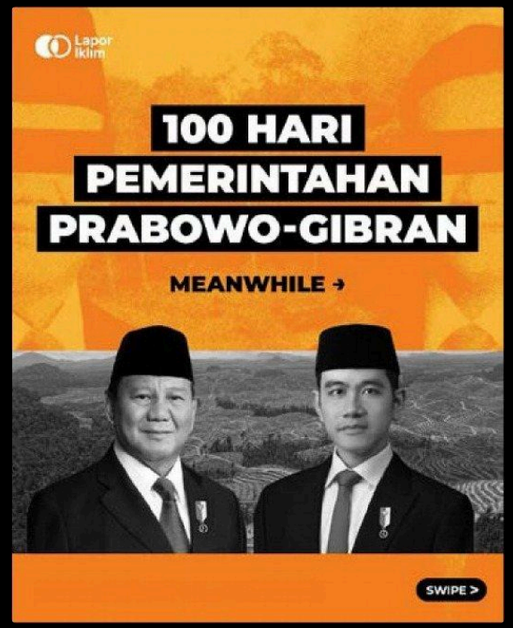
At Yayasan Warga Berdaya untuk Kemanusiaan, I worked as a Graphic Designer Coordinator and served as the Art Director. I was responsible for developing Key Visuals for various programs, including Lapor Sehat and Lapor Iklim. Lapor Sehat focuses on health issues in Indonesia and around the world, while Lapor Iklim raises awareness about global climate challenges. Through design, I helped communicate important messages and engage communities.

Year	2022–26
Role	Art Director
Client	Yayasan Warga Berdaya











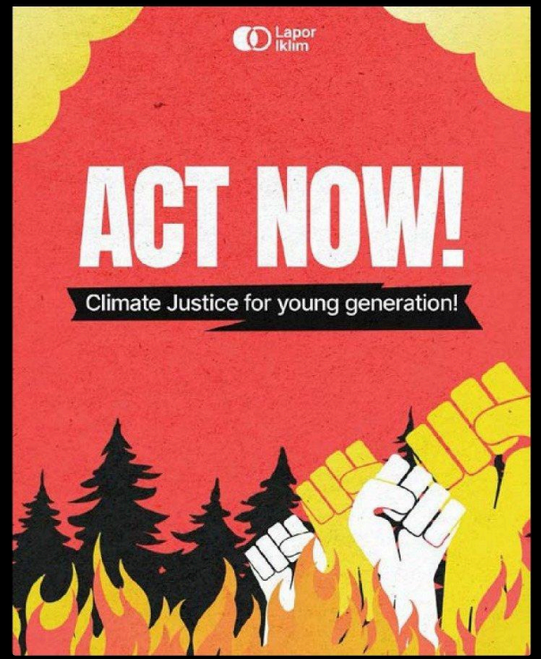


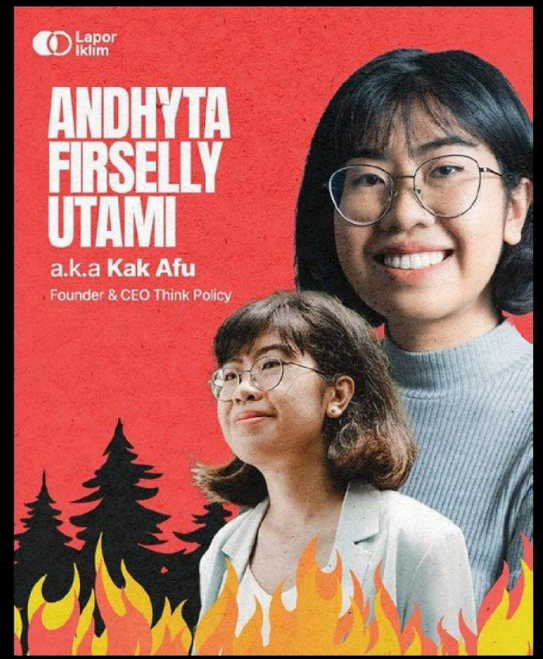
29

BOOTCAMP LAPORIKLIM

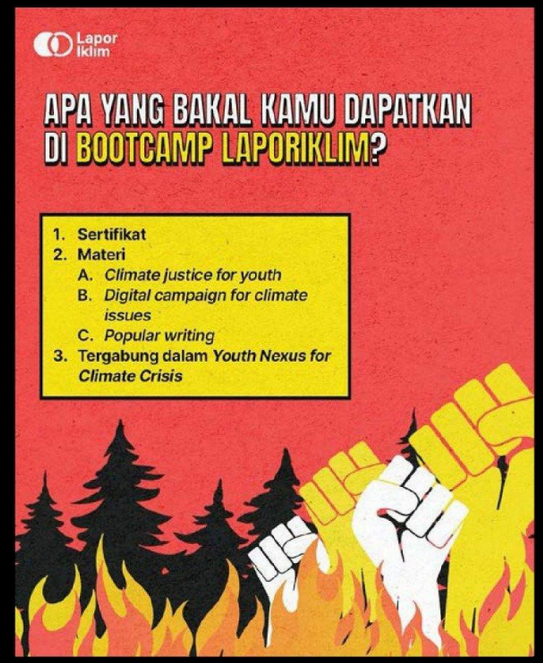
As Graphic Designer Coordinator at Yayasan Warga Berdaya untuk Kemanusiaan, I led the visual identity for Bootcamp LaporIklim: Climate Champion, an online program empowering Indonesian youth in climate justice. My role ensured impactful design for materials, digital campaigns, and outreach.

Year	2025
Role	Art Director
Client	Yayasan Warga Berdaya









30

JAJANAN ACI BACI

As the Art Director for Jajanan Aci Baci's social media, I was responsible for shaping the visual identity of the brand. I led the creation of engaging image content and promotional video reels, ensuring a consistent and appealing aesthetic. My role included overseeing the design direction, developing creative concepts, and crafting visuals that effectively showcased the brand's products. Through strategic content planning and high-quality visuals, I helped enhance Jajanan Aci Baci's online presence and attract a broader audience.

Year	2024
Role	Art Director
Client	Jajanan Aci Baci









31

MYTELKOMSEL

I had the chance to design social media content for MyTelkomsel, a mobile app by Telkomsel Indonesia. As a graphic designer, I created eye-catching visuals to attract and engage users. My goal was to make the app's features clear and interesting, encouraging more people to use MyTelkomsel's services. Through creative layouts and simple messaging, I helped improve the app's online presence and user engagement.

Year	2023
Role	Graphic Designer
Client	Telkomsel Indonesia









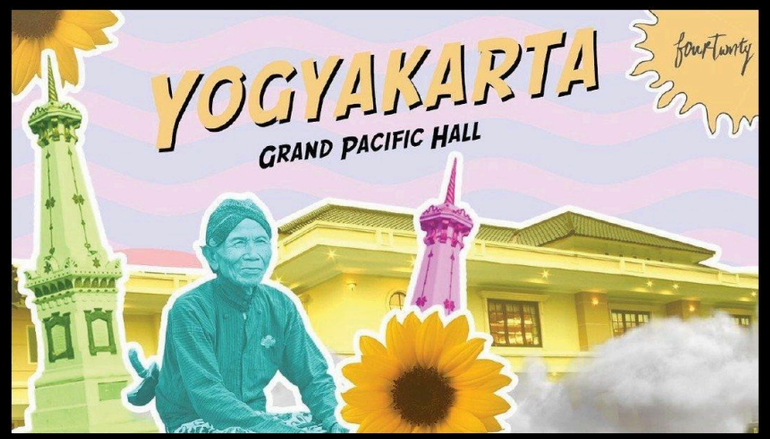
32

FOURTWNTY — HELIOTROPISME

As a graphic designer for the Heliotropisme Concert by Fourtwnty, I created visual content for social media and ticket sales. My designs helped strengthen the concert's branding, attract audiences, and enhance promotional efforts.









Year	2019
Role	Graphic Designer
Client	Javajava Digital

33

HEYFEST! BEKASI 2020

HeyFest! is the biggest concert in Bekasi, attracting thousands of music lovers. In 2020, I had the opportunity to be the graphic designer for the event, handling promotional media to enhance its visual identity and audience engagement. This experience strengthened my skills in event branding and large-scale promotions.

Year	2020
Role	Graphic Designer
Client	Javajava Digital





34

BIGETRON ESPORTS JERSEY 2023

As 2022 came to an end, I had the opportunity to design a jersey for one of the e-sports teams in Indonesia. It was a challenging and exciting project that allowed me to explore new design ideas. Following that experience, I was given the chance to create the jersey for Bigetron E-Sports for their 2023 season. It was an incredible opportunity to contribute to one of Indonesia's top e-sports teams and bring a fresh design to their roster.







Year	2022
Role	Jersey Designer
Client	Bigetron Esports

35

BIGETRON ESPORTS Q1 JERSEY 2024

In late 2023, Bigetron Esports asked me to design their new jersey for the 2024 season. I drew inspiration from American football jerseys, focusing on their bold designs and strong visual identity. To keep Bigetron's unique style, I combined these elements with their signature robotic theme. The result was a jersey that blended sports tradition with a futuristic look, representing the team's energy and innovation.







Year	2023
Role	Jersey Designer
Client	Bigetron Esports

36

BTR VALIANT Q2 JERSEY 2024

I designed the latest jersey for Bigetron E-Sports Valiant for the 2024 Q2 Season. The goal was to create a unique look that combined retro aesthetics with modern sportswear. Inspired by the blokecore trend, which has been gaining popularity, the design featured classic patterns and bold colors. This approach gave the team a fresh yet nostalgic style, making the jersey stand out both in-game and in real life.







Year	2024
Role	Jersey Designer
Client	Bigetron Esports

37

BIGETRON ESPORTS JERSEY 2025

As the Jersey Designer for Bigetron Esports, I led the full conceptualization and design of the official 2025 team jerseys. I independently established the visual direction and presented the final designs directly to the management team. My work ensured that the technical kits upheld the organization's iconic identity while meeting professional performance standards for both national and international stages.







Year	2025
Role	Jersey Designer
Client	Bigetron Esports

38

EVOS ESPORTS JERSEY 2021

The end of 2020 was quite exciting. I had the opportunity to work as a jersey designer, collaborating with one of Indonesia's biggest e-sports teams. My role was to design the EVOS Pro Jersey 2021, blending the team's signature tiger pattern with the latest jersey design trends at that time. This project allowed me to explore creative concepts while ensuring the design remained bold, modern, and representative of the team’s identity.







Year	2021
Role	Jersey Designer
Client	EVOS Esports

39

EVOS THUNDER IBL INAUGURATION JERSEY

Kicking off the year with something exciting! I had the amazing opportunity to design the inaugural season jersey for Evos Thunder Bogor in the IBL. The design captured the essence of Bogor City, blending its iconic elements into a bold and striking look for the team.









Year	2022
Role	Jersey Designer
Client	EVOS Thunder

40

ADHOC APPAREL TEAMWEAR

In 2021, I collaborated with Adhoc Apparel to design teamwears for their catalog. I created 10 unique patterns, each tailored to the latest jersey design trends. This project allowed me to explore creative concepts while ensuring the designs aligned with the brand's vision and market demands.



Year	2021
Role	Jersey Designer
Client	Adhoc Apparel

41

TRIPLE OVERTIME THRILLER

Since 2021, I collaborated with Triple Overtime Thriller to design t-shirts that bring the energy of American sports to life. Specializing in NBA and NFL-inspired apparel, 3XOT blends bold graphics with the passion of the game.

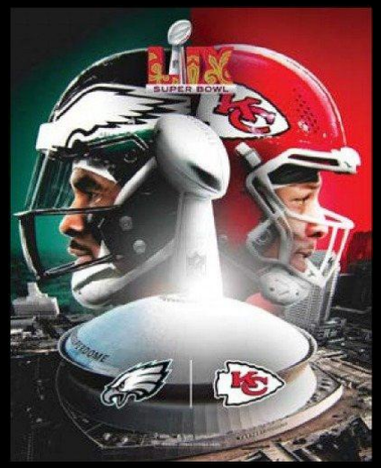


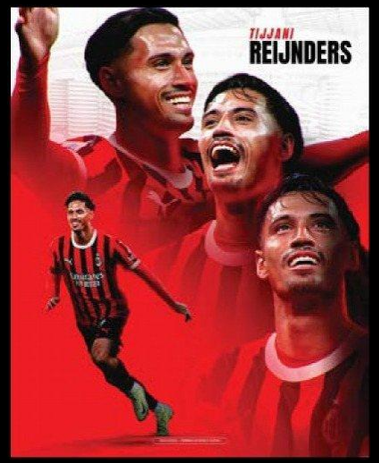
Year	2021–25
Role	T-Shirt Designer
Client	3XOT

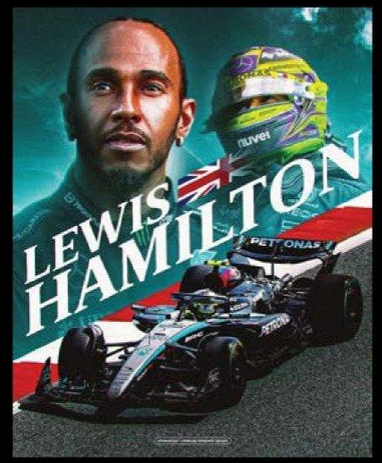
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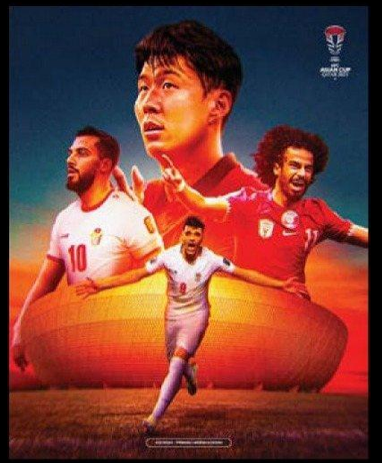
PERSONAL PROJECT

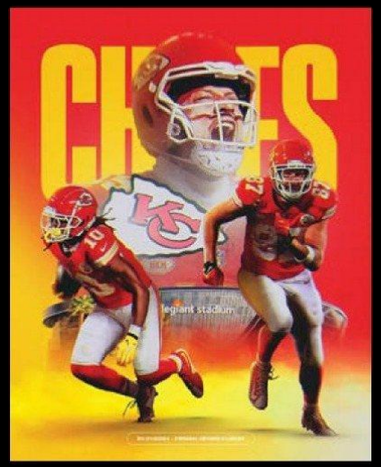
Besides working on various projects, I also spent my time exploring personal design projects. With a strong passion for sports graphic design, I enjoyed creating visuals that captured the energy and excitement of sports. Most of my designs were inspired by the dynamic world of athletics, allowing me to experiment with different styles and concepts.

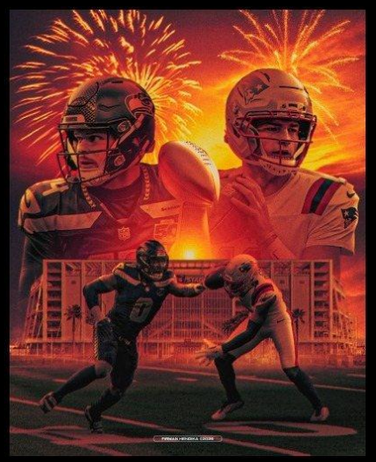


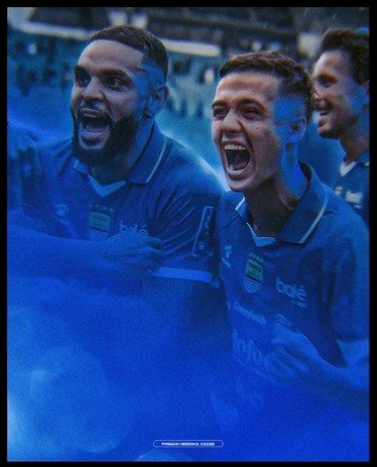












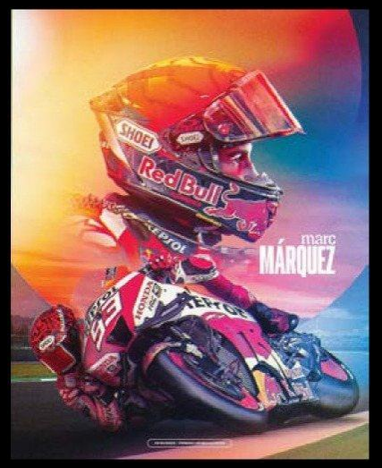
Year	Ongoing
Role	Self-initiated
Client	Personal

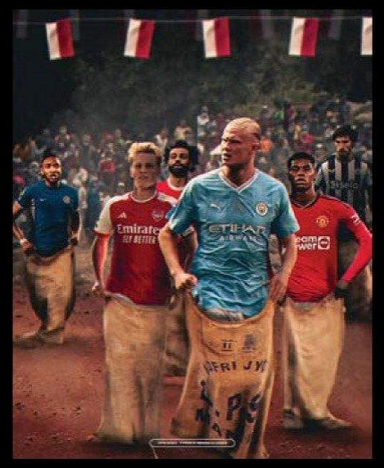
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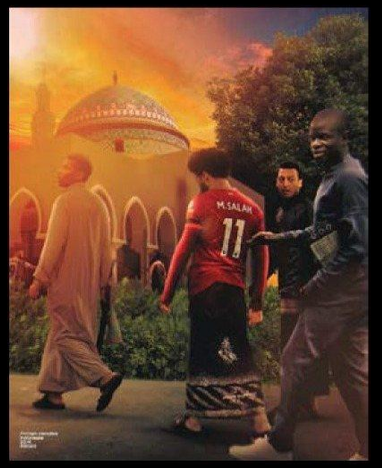
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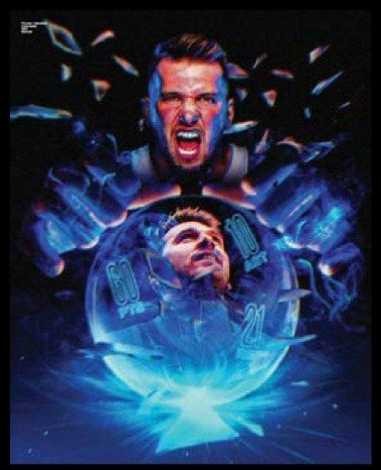
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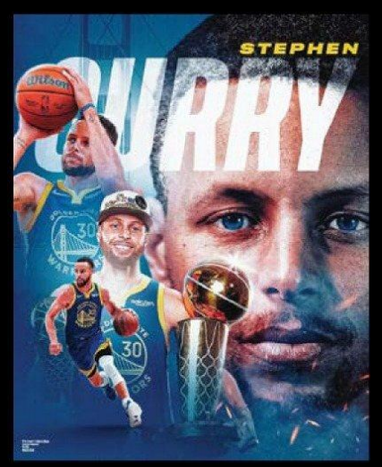


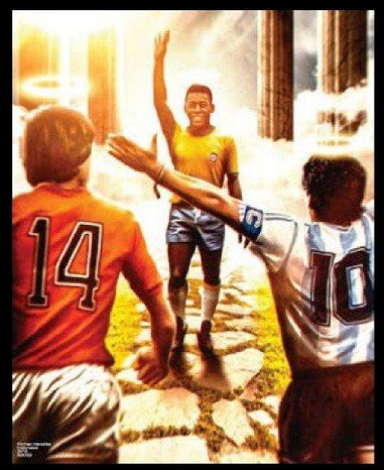












Year	Ongoing
Role	Self-initiated
Client	Personal

LET'S WORK TOGETHER



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